Artwork Specifications - please share this info with your graphic designer

DIGITAL Files
Artwork should be created at print size and at 300 dpi/ppi.

All color ads must be submitted in CMYK.

Please DO NOT provide your artwork as a Microsoft Word, PowerPoint or Publisher document. Convert to a Press or High Quality PDF file. No web/GIF images, they will produce poor quality print images.

If you are creating your ad in Canva, PLEASE use the PDF PRINT output option.

Acceptable file formats:
- Adobe Illustrator eps, convert all type (text) to outlines
- Adobe Photoshop tif, jpg or eps, rasterize all fonts (text)
- Any eps, tif or jpg file created from other illustration or photo editing programs, convert type (text) to outlines or rasterize fonts
- Adobe PDF files—Press Quality or PDFx1a output recommended

CAMERA READY Artwork
Create art at print size and submit as a high quality laser print.

Do not fold or bend the artwork as it will be scanned and crease marks will appear in the final image.

NO fax, photocopies or ads cut out from other publications.

NEED HELP Designing or Creating an ad, contact Eileen, Eileen@northcenterchamber.com.

We can help. The designer for the guide works with the Chamber to provide ad design services for considerably less than market rate.

The Chamber can provide design services for an additional fee. Please call the office or ask our sales representative for information on ad design and prices.

General Ad Questions: Contact our Sales Representatives Ann Newton and Kathy Chapman at AnnKathy@northcenterchamber.com.

By submitting this form you agree to provide the requested design elements and full payment by the deadlines listed below. If you wish to cancel your ad please contact Eileen@northcenterchamber.com prior to the reservation/payment deadline listed below.

Half page 8 x 5

NOTE: all sizes are width by height

Quarter page 4 x 5

Eighth page 4 x 2.5

Coupon 3.75 x 2

Bleed

Trim

Safe Area

Full Page Cover Pages
No Bleed 8 x 10.5

Bleed 8.75 x 11.25
(trim size 8.5 x 11)

Full Page Inside 8 x 10
No bleed on full page inside ads